

# MP-105/MP-402 (Old)

June – Examination 2022

## Master of Business Administration (I Year) Examination

Business Ethics

Paper : MP-105/MP-402 (Old)

*Time : 1½ Hours ]*

*[ Maximum Marks : 80*

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*Note* :- The question paper is divided into two Sections A and B. Write answers as per the given instructions.

**Section-A**

**4×4=16**

**(Very Short Answer Type Questions)**

*Note* :- Answer any *four* questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 4 marks.

1. (i) What do you mean by Code of Ethics ?
- (ii) What do you mean by Managerial Wisdom ?

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- (iii) What is Leadership Development ?
- (iv) What do you mean by Unity in Diversity ?
- (v) Discuss features of Indian ethos.
- (vi) What do you mean by Financial Ethics ?
- (vii) What is unethical HRM ?
- (viii) What do you mean by Competency-Character Alignment ?

**Section-B**

**4×16=64**

**(Short Answer Type Questions)**

**Note :-** Answer any *four* questions. Answer should not exceed **200** words. Each question carries 16 marks.

- 2. Define Ethics. Explain any *two* ethical problems that you have faced in your life.
- 3. Is there any relationship between business ethics and corporate governance ? If so, how do business ethics influence governance process in a company ?

- 4. What are the inherent and perceived benefits from Corporate Social Responsibility ? Explain.
- 5. Throw some light on the distinctive knowledge base related to management concepts which is available in Mahabharata. What leadership insights do you draw from role of Lord Krishna in Bhagvad Geeta ?
- 6. What is the meaning of Work Ethics ? Which ethical principles impact work life ? Discuss using examples.
- 7. What is the relevance of ethics in marketing ? Explain marketing malpractices.
- 8. What is holistic development ? Discuss the essentials of Gandhian leadership.
- 9. Define OSHA-OSHE model. How does the model help in understanding interpersonal interactions ?