

MP-201/MP-301 (Old)

June – Examination 2022

Master of Business Administration (II Year) Examination

Business Environment

Paper : MP-201/MP-301 (Old)

Time : 1½ Hours]

[Maximum Marks : 80

Note :- The question paper is divided into two Sections A and B. Write answers as per the given instructions.

Section–A

4×4=16

(Very Short Answer Type Questions)

Note :- Answer any *four* questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 4 marks.

1. (i) State any *two* features of business environment.

- (ii) What is Democratic Decentralization ?
- (iii) What do you mean by unemployment and under-employment ?
- (iv) What do you mean by Economic Reforms ?
- (v) What do you mean by Fiscal Policy ?
- (vi) What do you mean by open market operations ?
- (vii) What do you mean by Global business environment ?
- (viii) What do you mean by Sustainable Development ?

Section-B **4×16=64**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Answer should not exceed **200** words. Each question carries 16 marks.

2. Describe in brief the economic environment of business.

3. What do you mean by the social responsibility of business ? What could be some arguments for and against business assuming social responsibility ? Discuss.
4. Describe briefly the impact of political environment on business organizations. Illustrate the answer with reference to the organization you are working for.
5. Explain the various economic and non-economic determinants of economic development.
6. Discuss the policy regarding foreign direct investment in the present scenario.
7. Define global environment. Describe the elements of global environment.
8. The EXIM policy aims at boosting India's exports. Discuss the objectives and highlights of the new EXIM policy.
9. What do you mean by Automatic Routes in FDI ? What is the role of FDI in development of a nation ?