

MP-110/MP-403 (Old)

June – Examination 2022

Master of Business Administration (Ist Year) Examination

**Entrepreneurship and Small Business
Management**

Paper : MP-110/MP-403 (Old)

Time : 1½ Hours]

[Maximum Marks : 80

Note :- The question paper is divided into two Sections A and B. Write answers as per the given instructions.

Section-A

4×4=16

(Very Short Answer Type Questions)

Note :- Answer any *four* questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 4 marks.

MP-110/MP-403 (Old)/3 (1)

T-557 *Turn Over*

1. (i) Write the name of any *two* Theories of Entrepreneurship.
- (ii) What is High Achievement Concept ?
- (iii) What is Entrepreneurial Competence ?
- (iv) What is EDP ?
- (v) What do you mean by Feasibility Study ?
- (vi) Explain the meaning of Business Plan.
- (vii) What is Operations Management ?
- (viii) What do you mean by Divisional Structure ?

Section-B **4×16=64**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 16 marks.

2. Explain the different qualities and roles of an entrepreneur.
3. What is Entrepreneurship ? What are the components of 'Entrepreneurial Process' ? Describe them in detail. Give examples.

MP-110/MP-403 (Old)/3 (2)

T-557

4. Explain the objectives of Small Scale Business and also explain the various challenges faced by Small Scale Industry.
5. Explain the various steps involved in establishing a Small Business. Discuss the relevance of Porter's Five Forces Model in Environmental Analysis.
6. What is Business Planning ? Explain the process of business planning by relating it with real life examples considering any organization of your choice.
7. Explain the impacts of Information and Communication Technologies on MSME's.
8. How would you classify an enterprise as micro, small and medium ? What is the role of Government in the growth of MSME's ?
9. Explain the various institutions at national and state level available to assist small scale industries.

MP-110/MP-403 (Old)/3 (3)

T-557