

MCA–303

June – Examination 2022

MCA (III Year) Examination

e-Commerce

Paper : MCA-303

Time : 1½ Hours]

[Maximum Marks : 80

Note :- The question paper is divided into two Sections A and B. Write answers as per the given instructions.

Section–A

4×4=16

(Very Short Answer Type Questions)

Note :- Answer any *four* questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 4 marks.

1. (i) What do you mean by Packet Filtering Firewall ?
- (ii) List any *four* advantages of content marketing.
- (iii) List any *two* uses of Digital Documents.
- (iv) Define the following :
 - (a) Durability
 - (b) Atomicity
- (v) What do you mean by malicious software ? Explain.
- (vi) What is an Electronic Wallet ? Give an example.
- (vii) What is e-Mail Spoofing ?
- (viii) List any *two* scripting languages.

Section-B **4×16=64**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Answer should not exceed **200** words. Each question carries 16 marks.

2. Discuss SET (Secure Electronic Transaction) protocol works for networking in e-Commerce.

3. Describe the term e-Business in detail. What are the various opportunities in e-Business.
4. Write short notes on the following :
 - (a) Encryption
 - (b) Decryption
5. What do you mean by Online Transaction Processing ? Explain the chargeback life-cycle in detail with a neat diagram.
6. Explain the concept of Internet marketing with suitable example.
7. Explain Client-Server Functioning Architecture in e-Commerce with neat diagram.
8. Give the definition of Intranet. Explain the advantages and disadvantages of the Intranet.
9. Describe the following :
 - (a) Trojan Horse
 - (b) Worm