

BBA-14

June – Examination 2022

B.B.A. (Part III) Examination

ORGANIZATIONAL BEHAVIOUR

Paper : BBA-14

Time : 1½ Hours]

[Maximum Marks : 70

Note :- The question paper is divided into two Sections A and B. Write answers as per the given instructions.

Section-A

4×3½=14

(Very Short Answer Type Questions)

Note :- Answer any *four* questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 3½ marks.

1. (i) Define Organizational Behaviour.
- (ii) Give *two* characteristics of Perception.

- (iii) What is Reinforcement ?
- (iv) Give *two* importances of Personality Development.
- (v) Define Values.
- (vi) What do you mean by Positive Attitude ?
- (vii) What is Negotiation ?
- (viii) What is Stress Management ?

Section-B **4×14=56**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Answer should not exceed **200** words. Each question carries 14 marks.

- 2. What is Learning ? Discuss the importance and limitations of Learning Process.
- 3. Explain different types of Personality with suitable examples.
- 4. What is Leadership ? Describe different types of Leadership and its effect on Organizational Behaviour.

- 5. Discuss the foundation of Individual Behaviour.
- 6. What is Job Satisfaction ? How is it measured ? How management can enhance the level of Job Satisfaction of their workers ?
- 7. What is Conflict ? How to prevent Conflict ?
- 8. What is Organizational Culture ? Describe the role of human resource manager to maintain Organizational Culture.
- 9. What do you mean by Organizational Change ? Give its importance and limitations.