

BBA-12

June – Examination 2022

BBA (IInd Year) Examination

**Entrepreneurship and Small Scale
Businesses**

Paper : BBA-12

Time : 1½ Hours]

[Maximum Marks : 70

Note :- The question paper is divided into two Sections A and B. Write answers as per the given instructions.

Section-A

4×3½=14

(Very Short Answer Type Questions)

Note :- Answer any *four* questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 3½ marks.

1. (i) Define 'Entrepreneurship'.

- (ii) What do you mean by Adoptive or Imitative Entrepreneur ?
- (iii) What is Professional Management ?
- (iv) What do you mean by Cultural Barriers to women entrepreneurs ?
- (v) Write any *two* major problems faced by Small Business.
- (vi) What is Business Plan Development ?
- (vii) What is Franchising ?
- (viii) What do you mean by 'Institutional Support' to SMEs ?

Section-B **4×14=56**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Answer should not exceed **200** words. Each question carries 14 marks.

2. "Without vision, the people perish. Without entrepreneurship, the economy and business stagnate." Discuss the statement.

3. Describe in detail the economist's sociologist's and psychologist's view in detail about the emergence of entrepreneurship.
4. What do you mean by an 'Entrepreneur' ? Describe the various characteristics and skill of an entrepreneur.
5. Explain how economic factors help in the growth of entrepreneurship in an economy.
6. "EDP is process of 'grooming' entrepreneurs." Explain the statement.
7. Explain the concept of women entrepreneurship and also give some suggestions to promote this.
8. "Financial statements report both on a firm's position at a point of time and on its operations over some past period." Discuss the statement.
9. Why the development of small scale industry is important for the economy ? Explain.