

MP-404(Old)/MP-111

June - Examination 2019

**Master of Business Administration - I Year
Examination**

Global Business Management

Paper - MP-404(Old)/MP-111

Time : 3 Hours]

[Max. Marks :- 80

Note: The question paper is divided into three sections A, B and C.
Write answers as per given instructions.

Section - A

8 × 2 = 16

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) Explain the following terms within 30 words each :
- (i) Fiscal Policy
 - (ii) Exchange Rate
 - (iii) Foreign Trade Zone
 - (iv) Letter of Credit
 - (v) Export Credit
 - (vi) Comparative Advantage

(vii) Special Drawing Rights

(viii) MIGA

Section - B

4 × 8 = 32

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Explain the rationale for companies going for international business.
- 3) Discuss the procedure for Export Business.
- 4) Examine the distribution channel for Global Business.
- 5) Discuss various pricing methods adopted by a Firm in International Market.
- 6) Discuss the trend of Foreign Institutional Investment in India.
- 7) Explain the role of ethics in Global Business.
- 8) Discuss various types of Economic Integration.
- 9) How can negotiations be helpful in Global Business? Explain.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

- 10) Examine the elements of International Business Environment.
 - 11) Examine the forces motivating for Globalization of Business Operations.
 - 12) Discuss the measures for Export Promotion in India.
 - 13) Describe the objectives, organization and functions of International Development Association.
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