

MP-301/201(New)

June - Examination 2019

**Master of Business Administration - II Year
Examination****Business Environment****Paper - MP-301/201(New)****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**8 × 2 = 16**

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 8 marks.

- 1) (i) What is Business Environment?
- (ii) What does "Ecological Environment" mean? Explain.
- (iii) Write two objectives of monetary policy.
- (iv) Who introduced 1956 Industrial Policy?
- (v) What is technological environment?
- (vi) What is PPP?
- (vii) Write functions of WTO.
- (viii) Write two impacts of foreign capital.

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Why is the legal environment important for business? Explain.
- 3) What do you mean by Industrial Policy?
- 4) How does technological environment affect business? Explain.
- 5) How does PPP work? Explain.
- 6) What are the components of Fiscal Policy? Discuss.
- 7) Write a short note on Economic reforms.
- 8) Explain the role of financial markets.
- 9) What are money market instruments? Explain.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

- 10) What is the impact of WTO on Indian Economy? Explain.
- 11) Write the problems of foreign capital in India.
- 12) What is difference between monetary policy and fiscal policy? Write the importance of monetary policy in India.
- 13) Discuss the components of Business Environment.