MCA-303

June - Examination 2019

MCA III Year Examination

E-Commerce

Paper - MCA-303

Time: 3 Hours [Max. Marks: - 80

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A

 $8 \times 2 = 16$

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) (i) What is SEO?
 - (ii) List essential requirements for safe transactions and e-payments?
 - (iii) What is DDOS (Distributed DOS)?
 - (iv) Give two difference between HTTP and SHTTP.
 - (v) List any four examples of e-wallet in e-commerce.
 - (vi) What is Cyber-Stalking?
 - (vii) What is Digital Watermarking?
 - (viii) What do you mean by Micro Payment?

Section - B

 $4 \times 8 = 32$

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) What is I-Way? Describe the network infrastructure of e-commerce.
- 3. Discuss the advantages of using Client-Server Network in e-commerce.
- 4. Explain various Email Encryption Schemes deployed on Internet in brief.
- 5. What is Virus? Explain its infection methods in Computer.
- 6. Explain the design goals of firewall with its types.
- 7. Distinguish among LAN, WAN and MAN.
- 8. What is EDI? Describe its advantages and disadvantages.
- 9. Write short note on M-Commerce.

Section - C

 $2 \times 16 = 32$

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

- 10) What is E-Commerce? Discuss the difference between Traditional Commerce and E-Commerce in detail.
- 11. Explain various E-Commerce Models in brief.
- 12. What are the risks associate with e-commerce? Explain chargeback life cycle.
- 13. Discuss the characteristics and nature of E-Governance in India. Also explain of Crimes and its various types.

MCA-303 / 200 / 2