

BBA-04
June - Examination 2019
BBA Pt. I Examination
Business Environment
Paper - BBA-04

Time : 3 Hours]

[Max. Marks :- 70

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A

7 × 2 = 14

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) (i) What is business environment?
- (ii) Define business ethics.
- (iii) Define Economic policy.
- (iv) What is Disinvestment?
- (v) What is Industrial Licensing?
- (vi) What is Industrial sickness?
- (vii) What is Fiscal policy.

Section - B**4 × 7 = 28**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 7 marks.

- 2) Describe the various components of social environment.
- 3) Explain the impact of international environment on business.
- 4) Give the main characteristics of competition act in India.
- 5) Explain the need of privatisation in India.
- 6) What do you understand by capitalistic system.
- 7) Give main characteristics of monetary policy in India.
- 8) Why privatisation is need in modern environment.
- 9) Explain main characteristics of disinvestment policy in India.

Section - C**2 × 14 = 28**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 14 marks.

- 10) What is cultural environment. Describe its main components and importance.
- 11) Explain the main features of industrial policy in India.
- 12) Elucidate the main causes of Industrial sickness. Give remedial measures for it.
- 13) What is public private partnership. Give its advantages and disadvantages.