

BBA-01
June - Examination 2019
BBA Pt. I Examination
Principles of Management
Paper - BBA-01

Time : 3 Hours]

[Max. Marks :- 70

Note: The question paper is divided into three sections A, B and C.
Write answers as per given instructions.

Section - A

7 × 2 = 14

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) Explain the following terms:-
 - (i) Management
 - (ii) Strategy
 - (iii) Democratic leadership
 - (iv) Span of control
 - (v) Matrix Structure
 - (vi) Planning
 - (vii) Coordination

Section - B**4 × 7 = 28**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 7 marks.

- 2) Describe the process of Management.
- 3) Explain the principles of Management.
- 4) Discuss the process of Management by Objectives.
- 5) Describe important leadership styles.
- 6) Examine the components of Direction.
- 7) Elaborate the principles of coordination.
- 8) Is management a profession? Explain.
- 9) Distinguish between Management and Administration.

Section - C**2 × 14 = 28**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 14 marks.

- 10) Examine the importance of Management in a developing country like India.
- 11) Describe the functions of management.
- 12) Discuss important theories of Motivation.
- 13) Examine the principles of organisation.