

MP-404(Old)/MP-111

June - Examination 2018

Master of Business Administration - II Year Examination**Global Business Management****Paper - MP-404(Old)/MP-111****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**8 × 2 = 16**

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) (i) What is the meaning of Special Drawing Rights (SDRs)?
- (ii) What do you mean by Global Market?
- (iii) What is MNC?
- (iv) What is tariff barrier?
- (v) Explain the main objectives of exchange control.
- (vi) What is the full form of UNCTAD?
- (vii) What do you mean by Trade Protection?
- (viii) What is Business Environment?

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Explain why was the Imf established.
- 3) Discuss the functions of World Bank.
- 4) Give your arguments in support of MNCs.
- 5) Examine the model of global strategic management.
- 6) What constitutes the International Liquidity? Discuss.
- 7) Discuss the main provisions of FEMA.
- 8) Write a short note on FEMA.
- 9) Why should a firm go global?

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

- 10) Discuss the functions of World Bank. Explain its role.
- 11) Discuss the various modes of entering into international markets.
- 12) How far UNCTAD has been successful in its objectives? Examine.
- 13) Write short note on International Marketing.