

MP-403(Old)/MP-110

June - Examination 2018

**Master of Business Administration - I Year
Examination****Entrepreneurship and Small Business
Management****Paper - MP-403(Old)/MP-110****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**8 × 2 = 16**

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) Explain the following terms within 30 words each:
- (i) Entrepreneur
 - (ii) Internal Environment
 - (iii) Entrepreneurial Competencies
 - (iv) MSME
 - (v) DIC

- (vi) Market Assessment
- (vii) Scheduling
- (viii) Growth Strategy

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Discuss various entrepreneurial competencies.
- 3) Discuss the factors affecting the location decision of establishing small business firms.
- 4) Discuss the problems of financing of small firms.
- 5) Discuss the legal factors to be considered for a small business firm.
- 6) Enumerate important strategies for small business firms.
- 7) Discuss relevance of HRD for MSMEs
- 8) Discuss the managerial issues for MSMEs.
- 9) What is the institutional framework for MSMEs in India.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

- 10) Discuss important determinants of entrepreneurial environment.
 - 11) Examine the process of EDP.
 - 12) Discuss the Marketing Management of MSMEs.
 - 13) Discuss important issues for family business management.
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