

MP-402(Old)/MP-105

June - Examination 2018

Master of Business Administration - I Year Examination**Business Ethics****Paper - MP-402(Old)/MP-105****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**8 × 2 = 16**

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) Explain the following terms within 30 words each:
- (i) Ethics
 - (ii) Business Ethics
 - (iii) Corporate Governance
 - (iv) Social Audit
 - (v) Shrimad Bhagvatgeeta
 - (vi) Panchtantra
 - (vii) Non-violence
 - (viii) Character Competence

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Why do business ethics play a positive role in society? Explain.
- 3) What do you mean by disclosure practices of a firm? Explain.
- 4) Explain the concept of Corporate Risk.
- 5) Explain the concept of Holistic Development.
- 6) Explain the relevance of Ethics in Financial Management.
- 7) Explain Gandhian Thought of Business.
- 8) Explain the concept of Folklore Management.
- 9) Discuss important ethical issues in Marketing.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

- 10) Describe the scope of Social Responsibility of Business.
- 11) Examine the relevance of ancient scriptures in Management.
- 12) Discuss important Indian Management Models.
- 13) Examine the practices of corporate governance in India.