

MP-302/202(New)
June - Examination 2018
Master of Business Administration -
II Year Examination
Research Methodology
Paper - MP-302/202(New)

Time : 3 Hours]

[Max. Marks :- 80

Note: The question paper is divided into three sections A, B and C. Write answers as per the given instructions.

Section - A

8 × 2 = 16

(Very Short Answer Type Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to 30 words. Each question carries 2 marks.

- 1) (i) Write two broader categories of Sampling.
- (ii) Write the name of first formal technique for measuring an attitude.
- (iii) Write the name of four properties of measurement which satisfied by Ratio Scales.
- (iv) Write name of two types of data.

- (v) Write full form of "KAP" studies.
- (vi) Write types of Projective Techniques of Data collection.
- (vii) What do you mean by frequency distribution?
- (viii) Write Empirical Relation between Mean Median and Mode.

Section - B

$4 \times 8 = 32$

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Discuss process of Testing hypothesis.
- 3) Discuss difference between Qualitative survey and statistical survey
- 4) The marks obtained by 8 students in physics and chemistry are given in the following table :

Marks in Physics	52	54	67	82	98	90	69	76
Marks in Chemistry	11	7	23	36	56	37	12	25

Calculate the Rank Correlation coefficient.

- 5) What are the functions of Research Report?
- 6) What are the Qualities of Good Researcher?
- 7) Discuss various types of observation.
- 8) Describe about internal and external sources of secondary Data.
- 9) Discuss about any two types of Graph with suitable example.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum up to 500 words. Each question carries 16 marks.

- 10) In a survey of 200 girls of which 75 were intelligent, 40 had educated mothers, while 85 of the unintelligent girls had uneducated mothers. Do these figures support the hypothesis that educated mothers have intelligent girls? (Value of χ^2 for 1 d.f. is 3.841)
- 11) Describe Relationships among Exploratory, Descriptive and causal Research and also explain difference between exploratory and conclusive research?
- 12) Describe any two types of probability sampling methods?
- 13) Describe Nominal, Ordinal and Interval scale with suitable examples.
