

MP-102

June - Examination 2018

Master of Business Administration -**I Year Examination****Managerial Economics****Paper - MP-102****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**8 × 2 = 16**

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) (i) Write any two reasons to study managerial economics.
- (ii) What is production function?
- (iii) What do you mean by elasticity of demand?
- (iv) What do you mean by variable cost?
- (v) What is demand-pull inflation?
- (vi) Differentiate between GDP and GNP.
- (vii) What is price discrimination?
- (viii) Explain personal disposable income.

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Explain the law of variable proportions and its utility.
- 3) As a manager how you will use price leadership. Explain various forms of it.
- 4) 'Profit is life blood for businesses in every situation'. Comment.
- 5) What do you mean by demand forecast? Explain various methods of forecasting demand.
- 6) What monetary measures should be applied for correcting disequilibrium in balance of payment? Explain.
- 7) Explain the behavioural theory of a firm with suitable example.
- 8) Explain the role of state in economic development of country like India.
- 9) What are the reasons for increasing and decreasing returns to scale? Explain.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

- 10) Discuss the price and output determination under oligopoly.
 - 11) What do you mean by national income? Critically examine the various methods of measuring it.
 - 12) Explain 'measurement of price elasticity' at a point on linear demand curve. How the elasticity differ at various points on it? Explain with suitable example.
 - 13) Write an essay on "National Income and Economic Welfare".
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