

BBA-04
June - Examination 2018
BBA Pt. I Examination
Business Environment
Paper - BBA-04

Time : 2 Hours]

[Max. Marks :- 80

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A

8 × 2 = 16

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the questions you delimit your answer in one sentence upto 30 words. Each question carries 2 marks.

- 1) (i) What is meant by micro business environment?
- (ii) Define economic environment.
- (iii) What is business ethics?
- (iv) What economic system prevails in India?
- (v) Point out objectives of Industrial Policy in India.
- (vi) What is meant by Fiscal Policy?
- (vii) Discuss the rationale of Disinvestment.
- (viii) What are the objectives of Competition Law of India?

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Explain how legal environment affect Business?
- 3) Discuss in brief various factors related to social environment.
- 4) What do you mean by “Capitalistic System”?
- 5) What makes physical environment of business? Describe.
- 6) Explain in brief need for environment analysis.
- 7) Suggest suitable measures to cope up with causes of industrial sickness in India.
- 8) Explain in brief major financial institutions in India providing long term industrial finance.
- 9) Describe in brief about current international trade scenario of our country.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. Each answer should not exceed 500 words. Each question carries 16 marks.

- 10) What are the different aspects of internal environment of business. Explain how do these influence business?
 - 11) Write a note on economic role of Government in India.
 - 12) Who are the partners in Public Private Partnership (PPP)? What are the benefits of using PPP?
 - 13) What do you mean by strategic disinvestment? Is its implementation important for Indian Economy?
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