

BBA-01
June - Examination 2018
BBA Pt. I Examination
Principles of Management
Paper - BBA-01

Time : 3 Hours]

[Max. Marks :- 80

Note: The question paper is divided into three sections A, B and C.
Write answers as per the given instructions.

Section - A

8 × 2 = 16

(Very Short Answer Type Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to 30 words. Each question carries 2 marks.

- 1) (i) How management is universal?
- (ii) What is "principle of exception"?
- (iii) What is planning?
- (iv) What is informal organisation?
- (v) Define Decentralisation of Authority.
- (vi) What do you mean by hygiene factors?

(vii) What is upward communication?

(viii) Enumerate the components of direction?

Section - B

4 × 8 = 32

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) State the main functions of management with brief description.
- 3) Prove that management is both an Art and a Science.
- 4) Explain "Management by objectives."
- 5) Discuss vertical coordination. How it is different as compared to horizontal coordination?
- 6) Explain characteristics of strategy.
- 7) "Administration is primarily a decision making process." Comment.
- 8) Distinguish between positive and negative motivation.
- 9) Define and differentiate between post, real-time and proactive control.

Section - C

2 × 16 = 32

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum up to 500 words. Each question carries 16 marks.

- 10) What do you mean by "Universality of Management". Give arguments for and against this concept.
 - 11) Explain briefly the steps involved in planning.
 - 12) What do you mean by delegation of authority? Describe the hurdles being faced in delegation of authority.
 - 13) Explain in detail Maslow's "Need Hierarchy Theory" of motivation.
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