

MP-404(Old)/MP-111

June - Examination 2017

**Master of Business Administration - II Year
Examination****Global Business Management****Paper - MP-404(Old)/MP-111****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**8 × 2 = 16**

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence upto 30 words. Each question carries equal marks.

- 1) (i) What do you mean by global market?
- (ii) Write two merits of MNCs.
- (iii) Why should a firm go global?
- (iv) What is the full form of UNCTAD?
- (v) What is tariff barrier?
- (vi) What do you mean by Trade protection?
- (vii) What is Free Trade Policy?
- (viii) Write the meaning of exchange control.

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words.

- 2) Discuss the need of International Trade.
- 3) Discuss the main provisions of FEMA.
- 4) Write a short note on W.T.O.
- 5) What constitutes the International Liquidity? Discuss.
- 6) What is 10 P model of global strategic management?
- 7) Explain why the International Monetary Fund was established.
- 8) Discuss the achievements of I.M.F.
- 9) What constitutes the Trade Barriers? Discuss.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. Each answer should not exceed 500 words.

- 10) Discuss the functions of world bank. Explain its role.
- 11) How far UNCTAD has been successful in its objectives? Examine.
- 12) Discuss the various modes of entering into International Markets.
- 13) While explaining the functions of IMF discuss the achievements and failures of I.M.F.