

MP-402(Old)/MP-105

June - Examination 2017

**Master of Business Administration - I Year
Examination**

Business Ethics

Paper - MP-402(Old)/MP-105

Time : 3 Hours]

[Max. Marks :- 80

Note: The question paper is divided into three sections A, B and C.
Write answers as per guidelines.

Section - A

8 × 2 = 16

Note: Answer **all** the questions within 30 words each.

- 1) Explain the following terms within 30 words each:
 - (i) True Civilization
 - (ii) Marketing Malpractices
 - (iii) Code of Ethics
 - (iv) Trusteeship
 - (v) Meditation
 - (vi) Karma Yoga
 - (vii) Vedantic Praxis
 - (viii) Corporate Rishi

Section - B**4 × 8 = 32****Note:** Answer **any four** questions within 200 words each.

- 2) Discuss the scope of Business Ethics.
- 3) Examine the leadership qualities of Lord Krishna.
- 4) Discuss the scope of corporate social responsibilities.
- 5) Discuss important Meditation Techniques.
- 6) What is unethical about mergers and acquisitions in India? Explain.
- 7) Explain Holistic Development.
- 8) Explain the Ethical and Unethical issues in Insider Trading.
- 9) Describe Panchkosha Model of Self Management.

Section - C**2 × 16 = 32****Note:** Answer **any two** questions within 500 words each.

- 10) Describe the philosophy of Corporate Governance in Indian Context.
 - 11) Discuss important marketing malpractices in India and necessary legal framework to confront the same.
 - 12) Discuss Gandhian Thought on Indian Management.
 - 13) Discuss basic features of Indian Ethos for Business.
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