

MP-303/203(New)

June - Examination 2017

**Master of Business Administration - II Year
Examination****Management Information System****Paper - MP-303/203(New)****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**8 × 2 = 16**

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) (i) List the attributes by which we can define the quality of information.
- (ii) Define DBMS.
- (iii) What is Data mining?
- (iv) Name some system development models in MIS.
- (v) What do you mean by "Pilot run"?

- (vi) What is normalization?
- (vii) List any four peripherals used in computer system.
- (viii) Define information.

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) How does internet and intranet support marketing information system in a business? Give suitable example.
- 3) Discuss the concept of system with its types in detail.
- 4) Explain the relationship between efficiency and effectiveness.
- 5) Write short note on client-server computing.
- 6) Define DSS. What are the major characteristics of Business Decision Making.
- 7) Discuss the process of planning used in MIS.
- 8) Who are hackers? Briefly describe the types of hackers.
- 9) What is MIS risk? Explain with suitable example.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

- 10) What are the advantages of using database approach over file system approach? Also describe three schema architecture.
- 11) What are the need of system Acquisition? Explain various steps for system Acquisition.
- 12) What are the principles of security in MIS? Discuss various security threads in MIS.
- 13) Write short note on:
 - (i) Distributed Database
 - (ii) ERP Analysis
 - (iii) Rapid Application Development (RAD)
 - (iv) Usage of E-R diagram
