

MP-301/201(New)

June - Examination 2017

**Master of Business Administration - II Year
Examination****Business Environment****Paper - MP-301/201(New)****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**8 × 2 = 16**

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) (i) What do you mean by business environment?
- (ii) What do you mean by cultural environment?
- (iii) What is FDI?
- (iv) What do you mean by industrial policy?
- (v) What do you mean by financial market operations?
- (vi) What do you mean by SLR?

(vii) What is export promotion?

(viii) What is counter trade?

Section - B

4 × 8 = 32

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Explain the relationship between business and its environment.
- 3) Write a note on the emerging trends in ecological environment of business.
- 4) Describe effects of legal environment on business decision.
- 5) Explain the various obstacles in the economic development of India.
- 6) Describe the various difficulties in economic planning for developing countries like India.
- 7) Write a short note on “Global Environment of Business”.
- 8) What do you mean by Fiscal Policy? Describe various fiscal instruments.
- 9) What do you mean by public private partnership? Explain its process.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

- 10) What do you mean by Economic reforms? Describe various stages of economic reforms in India.
 - 11) What do you mean by monetary policy? Discuss its objectives and importance.
 - 12) What do you mean by business environment? Describe the socio-cultural impact of environment on tourism sector of India.
 - 13) Explain concept of technological environment. Briefly describe the characteristics of technical environment and also discuss the impact of technology on business.
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