

BBA-14
June - Examination 2017
BBA Pt. III Examination
Organizational Behaviour
Paper - BBA-14

Time : 3 Hours]

[Max. Marks :- 80

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A

8 × 2 = 16

(Very Short Answer Type Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) (i) What is Organizational Behaviour?
- (ii) What is Individual Behaviour?
- (iii) Write any two Theories of Learning.
- (iv) What do you mean by personality Traits?
- (v) What is Leadership?
- (vi) Differentiate between a team and a group.
- (vii) Define attitude.
- (viii) What do you mean by power and politics?

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) What role does intuition play in effective decision making?
- 3) What is reinforcement? Describe its various types.
- 4) What are various leadership styles?
- 5) Discuss the various techniques of group decision making process?
- 6) Describe the difference between terminal values and instrumental values.
- 7) Define Job satisfaction. What are the three components of Job satisfaction?
- 8) List the advantages and disadvantages of organizational politics.
- 9) Discuss the various determinants of organizational culture?

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

- 10) State the importance of learning and also explain the various levels of learning?
 - 11) Define leadership as a process of influence. What are the various component of leadership?
 - 12) What is the concept of values? What are the factors which determine value formation?
 - 13) What are the components in the process of conflict? Elucidate with example all the five stages of conflict.
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