

BBA-12

June - Examination 2017

BBA Pt. II Examination**Entrepreneurship and Small Scale Business****Paper - BBA-12****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C.
Write answers as per given instructions.

Section - A**8 × 2 = 16**

(Very Short Answer Questions)

- 1) Explain the following concepts within 30 words each.
- (i) Entrepreneur
 - (ii) Innovator
 - (iii) Manager
 - (iv) Small Scale Industry
 - (v) Import Substitution
 - (vi) Proprietorship Firm
 - (vii) EDP
 - (viii) Feasibility Report

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions within 200 words each.

- 2) Enumerate functions of an entrepreneur.
- 3) Explain various types of entrepreneurs.
- 4) Discuss the problems of women entrepreneurship.
- 5) Describe various forms of ownership of a firm.
- 6) Discuss the measures of government for promotion of export through small business.
- 7) Explain marketing problems of small business.
- 8) Discuss the role of district industries centre.
- 9) Distinguish between an entrepreneur and a manager.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions within 500 words each.

- 10) Describe important theories of entrepreneurship.
- 11) Discuss the procedure of setting up of small scale unit.
- 12) Describe the policy of government for small scale industries in India.
- 13) Explain institutional support system for small business.
