

BBA-04

June - Examination 2017

BBA Pt. I Examination**Business Environment****Paper - BBA-04****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**8 × 2 = 16**

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the questions delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) (i) What is meant by Micro Business Environment?
- (ii) What is environment analysis?
- (iii) Point out forces pertaining to economic environment.
- (iv) Enumerate Socio-cultural forces to business environment.
- (v) What demographic factors are relevant to business?
- (vi) What is meant by mixed economy?
- (vii) Enumerate some of the features of socialistic system.
- (viii) What is Foreign Direct Investment?

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Explain the rationale of technology adaptation and absorption.
- 3) How political environment affect business?
- 4) “Business Social responsibility is confined only up to balancing profit and social goals”. Discuss
- 5) What do you mean by environment forecasting?
- 6) Discuss the salient features of India’s Fiscal Policy.
- 7) Discuss in brief instruments of monetary policy.
- 8) Write a note on “Globalisation and Liberalization of India’s Foreign Investment Policy.”
- 9) Explain objectives of Competition Law in india.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

- 10) Explain in detail significance and need to study business environment.
- 11) How far the new Economic Policy of India has been helpful in the country’s economic development? Point out its defects and give suggestions to remove them.
- 12) Discuss disinvestment policy of Government of India. Do you feel that this policy is contributing desired results?
- 13) Write a detailed note on International Business Environment and its impact on India.