

PGDTH-02
June - Examination 2016
PGDTHM Examination
Tourism Management
Paper - PGDTH-02

Time : 3 Hours]

[Max. Marks :- 100

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A

10 × 2 = 20

(Very Short Answer Questions)

Note: Attempt **all** the questions within a limit of 30 words each.

- 1) Explain the following terms:
- (i) Tourism infrastructure
 - (ii) Air Travel
 - (iii) Publicity
 - (iv) Travel Agency
 - (v) Visa
 - (vi) Tourism Promotion
 - (vii) Travel Market
 - (viii) Primary Rate
 - (ix) Destination
 - (x) Ticketing

Section - B**4 × 10 = 40**

(Short Answer Questions)

Note: Answer **any four** questions within a limit of 200 words each.

- 2) Illustrate the role of tourism in economy.
- 3) Discuss the problems of road travel in India.
- 4) Discuss the role of tourist guide.
- 5) Discuss the functioning of travel agency.
- 6) Why is air travel important for tourism? Explain.
- 7) Why do people go for tourism? Explain.
- 8) Discuss the components of package tour.
- 9) Discuss the process of air ticketing.

Section - C**2 × 20 = 40**

(Long Answer Questions)

Note: Answer **any two** questions with a limit of 500 words each.

- 10) Discuss the problems and solutions of tourism infrastructure in India.
- 11) Discuss the functioning of state level tourism organisation of Rajasthan.
- 12) Write short notes on:
 - (i) Itinerary of sight seeing
 - (ii) Trade market
- 13) Discuss the tourism strategy of India.