MP-303 / MP-203 (New)

June - Examination 2016

Master of Business Administration - II Year Examination Management Information System Paper - MP-303 / MP-203 (New)

Time: 3 Hours [Max. Marks: - 80

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A

 $8 \times 2 = 16$

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

- 1) (i) List the attributes which help to define information quality.
 - (ii) Give two limitations of spiral model.
 - (iii) What is Data Warehouse?
 - (iv) What do you mean by Pilot Run?
 - (v) What are the characteristics of ERP?
 - (vi) Define SAP.
 - (vii) What is Meta data?
 - (viii) Name some Database Management languages.

Section - B

 $4 \times 8 = 32$

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) What is information system? How information system change the management process? Explain.
- 3) Discuss different evaluation criterias that can be used during development of MIS.
- 4) Why is system maintenance necessary? Discuss the types of system maintenance.
- 5) Compare effectiveness and efficiency.
- 6) Write short note on digital signature.
- 7) Describe the three schema architecture. Why do we need mapping between schema levels?
- 8) Explain disaster management in MIS.
- 9) Explain the common elements of any system.

Section - C

 $2 \times 16 = 32$

(Long Answer Questions)

Note: Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 16 marks.

- 10) Explain the purpose of DSS in an organisation. Discuss the relationship between MIS and DSS.
- 11) What do you mean by management information system? Describe structure of management information system.
- 12) Why is evaluation of MIS important? Describe the concept of cost/benefit based evaluation. Discuss in detail the model which may be employed for cost/benefit based MIS evaluation.
- 13) Differentiate between waterfall model, prototype model and incremental model.

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