

BBA-03

June - Examination 2016

BBA Pt. I Examination**Business Economics****Paper - BBA-03****Time : 3 Hours]****[Max. Marks :- 80**

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section - A**8 × 2 = 16**

(Very Short Answer Questions)

Note: Answer **all** questions. As per the nature of the questions you delimit your answer in one sentence upto 30 words. Each question carries 2 marks.

- 1) (i) Define microeconomics.
- (ii) What is marginal utility?
- (iii) What do you mean by Giffen Goods?
- (iv) Explain the concept of elasticity of supply.
- (v) What is perfect competition?
- (vi) Define rent.
- (vii) Point out any four factors determining real wages.
- (viii) What is consumer's surplus?

Section - B**4 × 8 = 32**

(Short Answer Questions)

Note: Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Why micro economics is needed in business sector?
- 3) What is law of demand? Why does it operate?
- 4) What are the stages of laws of returns?
- 5) Define monopoly market and explain its features.
- 6) Discuss price determination under perfect competition during short period.
- 7) Give suggestions for raising national income.
- 8) What do you mean by business cycle?
- 9) Explain the concept of marginal productivity.

Section - C**2 × 16 = 32**

(Long Answer Questions)

Note: Answer **any two** questions. Each answer should not exceed 500 words. Each question carries 16 marks.

- 10) How consumer surplus can be measured by using indifference curve?
- 11) Explain various factors affecting supply.
- 12) Discuss the relationship between national income and economic welfare.
- 13) Discuss the modern theory of interest.