

MP-105/402 (old)
MBA (First Year)
Examination, June- 2015
Business Ethics
MP-105/402 (old)

Time : Three Hours]

[Max. Marks : 80

Note: The question paper is divided into three sections A, B and C. Write answers as per given instructions.

Section-A

(Very Short Answer Questions)

Note: Answer all questions. As per the nature of the questions delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks. 2x8=16

1.
 - (i) Define Ethics
 - (ii) What is Managerial Mischief
 - (iii) Elaborate on Moral Mozes
 - (iv) State 2 Objectives of Ethics
 - (v) Give 2 principles of Corporate Governance.
 - (vi) Explain Corporate Citizenship.

- (vii) What is the meaning of Leadership
(viii) What is Karma according to Bhagwad Geeta.

Section-B

(Short Answer Questions)

Note: Answer any four questions. Each answer should not exceed 200 words. Each question carries 8 marks.

4×8=32

2. Write a note on "Tackling Emotional upsets. The Bhagwad Geeta's way".
3. Give in brief the 5 foundational concepts of Indian Ethics.
4. Explain the framework of Vedantic proxis' in social & organisational context.
5. Explain the 5 Kosh (Energies)
6. What are financial Markets.
7. Define fair marketing Practices.
8. Write a note on Ethics in service marketing.
9. Describe yoga & Meditation in managing self.

Section-C

(Long Answer Questions)

Note: Answer any two questions. You have to delimit your answer maximum upto 500 words. Each question carries 16 marks.

10. Explain Managerial insights from Bhagwad Geeta.
11. Write an Essay on Ethical issues in HRM.
12. Explain Gandhian Management thought in Detail.
13. Explain in detail characteristics of an Ethical organization.

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