

BBA-14**BBA Year Examination June, 2015****Organizational Behaviour***Time : Three Hours]**[Max. Marks : 80*

Note: The Question paper is divided into three sections A, B and C. Write Answers as per given instructions.

Section-A**(Very Short Answer Questions)**

Note: Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 50 words. Each question carries 2 marks. 8×2=16

1.
 - (i) Define organizational behaviour.
 - (ii) What do you mean by perception?
 - (iii) Define learning.
 - (iv) Define reinforcement.
 - (v) Define leadership.
 - (vi) Define group.
 - (vii) What is the concept of values?
 - (viii) What do you mean by conflict?

Section-B

(Short Answer Questions)

Note: Answer any 4 questions. Each answer should not exceed 100 words. Each question carries 8 marks.

4×8=32

2. How the perception is associated with the individual decision making?
3. Discuss the theories of learning.
4. Discuss Ohio state leadership theory.
5. Explain the concept of Group think and Group shift.
6. How values are important for Indian managers?
7. What are the various sources and types of attitude?
8. Why integrative bargaining is not widely practiced by organizations?
9. Discuss the Kolter's approach of organizational change.

Section-C

(Long Answer Questions)

Note: Answer any two questions. You have to delimit your answer maximum upto 800 words. Each question carries 16 marks.

2×16=32

10. Elaborate about the different schedule of reinforcement.
11. As a manager, what basic group concepts do you need to consider in forming effective teams?
12. How can managers enhance the level of job satisfaction of their workers?
13. Define organizational culture. Trace and explain the various cultural dimensions.