

**BBA (First Year) Examination, June -
2015****Principles of Management****Paper : BBA-01***Time : Three Hours**[Max. Marks : 80***Note:** The question paper is divided into three sections A, B and C. Write answers as per the given instructions.**Section-A**

(Very Short Answer Type Questions)

Note: Answer all 8 questions. As per the nature of the question you delimit answer in one sentence up to 50 words. Each question carries equal marks.

(Marks 2×8=16)

- Q.1 (i) Write the meaning of Management.
- (ii) What are the qualities of a good Manager?
- (iii) What is first line Management?
- (iv) Define Quota.
- (v) Explain fear of Criticism.

(vi) What do you mean by 'Trade Unions'?

(vii) Write essential features of Efficient Leadership.

(viii) What is Group decisions.

Section-B

(Short Answer Type Questions)

Note: Answer any four questions. Each answer should not exceed 100 words. Each question carries 08 marks.

(Marks 8×4=32)

Q.2 Explain different planning techniques.

Q.3 Define decision making.

Q.4 Discuss the process and importance of MBO.

Q.5 Explain Business ethics and Corporate social responsibility.

Q.6 Explain in the Management's three level activities.

Q.7 Explain various types of decisions.

Q.8 Explain the power of Authority.

Q.9 Write essential features of good Training Programme.

Section-C

(Long Answer Type Questions)

(2)

Note: Answer any two questions. Each answer should not exceed 800 words. Each question carries 16 marks.

(Marks 2×16=32)

Q.10 "Management is the art of getting things done through other people". Explain this statement.

Q.11 Define coordination. Discuss the various methods/ techniques of coordination.

Q.12 Discuss the various tools and techniques of decision making.

Q.13 Define social responsibility. Why should it be the responsibility of business to look after the interest of the community.

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