

11. Justify the statement “System analysis and design is an agent of change and innovation in an organization.”
12. Explain the different phases of system development life cycle.
13. How research and development activities are important in any business organization ? Is research and development information system a facilitator to other business operations ? If yes, give suitable examples.

MP-203/MP-303(Old)

June – Examination 2024

Master of Business Administration (IInd Year) Examination

MANAGEMENT INFORMATION SYSTEM

Paper : MP-203/MP-303

Time : 3 Hours]

[Maximum Marks : 80

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

Section–A

8×2=16

(Very Short Answer Type Questions)

Note :- Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) What do you mean by Information System ?
- (ii) What do you understand by Programmed Decisions ?
- (iii) What do you mean by Management Control and Tactical Planning ?
- (iv) What do you mean by Competitive Advantage ?
- (v) What is Transaction Processing and inquiry response ?
- (vi) What is Database Hierarchy ?
- (vii) What is Secondary Storage ?
- (viii) What is Cost/Benefit-Based Evaluation ?

Section-B **4×8=32**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 8 marks.

2. Explain the various objectives of Management Information System.

3. Design a conceptual database design for Health Insurance System.
4. Describe advantages and disadvantages of distributed computing.
5. What is ERP ? Explain the effect of ERP on organizations.
6. What do you understand by DSS ? Explain the benefits of using DSS.
7. What is meant by System Implementation ? Discuss various activities involved in it.
8. What do you understand by System Security ? Briefly discuss its threats.
9. What is Hacker ? Briefly describe the type of hackers.

Section-C **2×16=32**

(Long Answer Type Questions)

Note :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 16 marks.

10. What is MIS ? Explain the importance of MIS in organization.