

12. What is Privatization ? What are the positive and negative consequences of Privatization ? Explain.
13. How does a government's trade policy affect the business of an international firm ? Explain with the help of examples from your country.

MP-201/MP-301(Old)

June – Examination 2024

Master of Business Administration (IInd Year) Examination

BUSINESS ENVIRONMENT

Paper : MP-201/MP-301

Time : 3 Hours]

[Maximum Marks : 80

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

Section-A

8×2=16

(Very Short Answer Type Questions)

Note :- Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) Define Political Environment.

- (ii) Who does Economic Planning ?
- (iii) What do you mean by Culture and Society ?
- (iv) Write any *two* impact of Global Warming.
- (v) Write any *two* methods of business forecasting.
- (vi) What do you understand by EXIM Policy ?
- (vii) Write benefits of PPP model.
- (viii) What is GATT ?

Section-B **4×8=32**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 8 marks.

- 2. Business strategies are decided on the basis of economic factors, explain these economic factors.
- 3. What is Political Risk Assessment ? How do MNCs manage political risks ?
- 4. Define Demography. What elements are constituted in Demography ?
- 5. Why is it important for a business to manage cultural diversity ? Explain with examples.

- 6. What do you understand by Fiscal Policy ? Explain its objectives and importance.
- 7. What are credit control measure of the RBI ? Explain each in brief.
- 8. What is the impact of technology on business ? What are the various methods of Technology Transfer ?
- 9. Define International Business Environment. Write a note on the motives to the business enterprise for internationalization.

Section-C **2×16=32**

(Long Answer Type Questions)

Note :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 16 marks.

- 10. State the constitution of Business Environment. Explain, how these put influences on business decisions ?
- 11. The EXIM policy aims at boosting India's export. State and comment on its features.