

11. Explain the various types of Entrepreneur on the basis of economic development, type of business and use of technology.
12. What do you understand by Business Plan Development ? Make a business plan for your intended business.
13. "Sickness in small scale sector is growing at an alarming rate." Critically examine the factors responsible for this and suggest a suitable strategy to lower the mortality rate.

## **BBA-12**

**June – Examination 2024**

### **BBA (IInd Year) Examination ENTREPRENEURSHIP AND SMALL SCALE BUSINESS**

**Paper : BBA-12**

*Time : 3 Hours ]*

*[ Maximum Marks : 70*

*Note :-* The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

**Section-A**

**7×2=14**

**(Very Short Answer Type Questions)**

*Note :-* Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) Why entrepreneurs are important for nation building ?
- (ii) What do you mean by Creativity ?
- (iii) Differentiate Manager and Entrepreneur.
- (iv) Write any *two* objectives of Business Plan Development.
- (v) Define Joint Stock Companies.
- (vi) Explain Start-ups.
- (vii) Why marketing of SSI products is important ?

**Section–B** **4×7=28**

**(Short Answer Type Questions)**

*Note* :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 7 marks.

2. Explain the nature and characteristics of Entrepreneurship.
3. Discuss the need for Achievement Theory of McClelland.

4. Explain the various functions of Entrepreneurs.
5. Discuss the relationship between Entrepreneurship and Environment.
6. What do you mean by women entrepreneurship ? Discuss various constraints for the development of women entrepreneurship in Rajasthan State.
7. Explain the scope and objectives of small scale business.
8. What do you mean by Partnership ? Explain various advantages of Partnership Firm.
9. Explain the duties and responsibilities of the Office Manager.

**Section–C** **2×14=28**

**(Long Answer Type Questions)**

*Note* :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 14 marks.

10. Define 'Entrepreneurship'. Explain the various factors affecting Entrepreneurship development.