

11. What is Forecasting ? Explain various importance and types of forecasting.
12. Explain fiscal policy framework in brief. Discuss merits of fiscal policy.
13. What do you mean by Disinvestment ? Explain its objectives and benefits.

## **BBA-04**

**June – Examination 2024**

### **BBA (1st Year) Examination**

**BUSINESS ENVIRONMENT**

**Paper : BBA-04**

*Time : 3 Hours ]*

*[ Maximum Marks : 70*

*Note :-* The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

**Section-A**

**7×2=14**

**(Very Short Answer Type Questions)**

*Note :-* Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) Define Demographic Environment.

- (ii) What do you mean by Totalitarianism ?
- (iii) Explain any *two* issues in transfer of technology.
- (iv) Write any *two* characteristics of Culture.
- (v) Explain flow and fund resources.
- (vi) What do you mean by Environmental Analysis ?
- (vii) What is Public Private Partnership ?

**Section-B** **4×7=28**

**(Short Answer Type Questions)**

*Note* :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 7 marks.

- 2. Explain the various factors influencing business environment.
- 3. What is Economic Disparities ? Explain in Indian context.
- 4. Explain various risks involved with International Business.

- 5. Explain with examples the Impact of culture on business.
- 6. Write an essay on 'Environment Impact Assessment'.
- 7. Explain major benefits of Public Private Partnership.
- 8. Explain the objectives of Competition Commission of India.
- 9. Write the functions of Export-Import Bank of India.

**Section-C** **2×14=28**

**(Long Answer Type Questions)**

*Note* :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 14 marks.

- 10. Explain technology as a competitive advantage for business in present era.