

MP-203/MP-303(Old)

June- Examination 2023

Master of Business Administration (IInd Year) Examination

MANAGEMENT INFORMATION SYSTEM

Paper : MP-203/MP-303

Time : 3 Hours]

[Maximum Marks : 80

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

Section-A

8×2=16

(Very Short Answer Type Questions)

Note :- Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) Define term management.
- (ii) State *two* characteristics of information.

- (iii) What is decision support system ?
- (iv) What is meant by information security ?
- (v) Which symbol is used to represent data store in DFD ?
- (vi) Mention components of ERP system.
- (vii) Write note on Baan Software.
- (viii) What is Database Tuning ?

Section-B **4×8=32**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 8 marks.

2. Write note on Compliance Audit.
3. Explain human resource information system.
4. Write objectives of system implementation.
5. Explain working of firewall with its uses.
6. What is client server computing ?
7. Explain any one system software.
8. What are the reasons of system maintenance ?
9. Why deploy system is used ?

Section-C **2×16=32**

(Long Answer Type Questions)

Note :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 16 marks.

10. Critically explain information system model.
11. What is Normalization ? Explain 1NF, 2NF and 3NF with suitable examples.
12. Differentiate between waterfall model, prototype model and incremental model.
13. Write a detailed note on MIS in marketing.