

11. Discuss the various approaches and models for corporate social responsibility.
12. Write an essay on “Managerial Wisdom of Lord Krishna.”
13. What do you mean by Business Ethics ? What is the relevance of ethics in marketing ?

MP-105/MP-402 (Old)

June – Examination 2023

Master of Business Administration (Ist Year) Examination

Business Ethics

Paper : MP-105/MP-402

Time : 3 Hours]

[Maximum Marks : 80

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

Section-A

8×2=16

(Very Short Answer Type Questions)

Note :- Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) What do you mean by Moral Mazes of Management ?

- (ii) What do you mean by Competitive Pressure ?
- (iii) What is Corporate Social Responsiveness ?
- (iv) What do you mean by Leadership Development ?
- (v) What is Unity in Diversity ?
- (vi) What do you mean by Normative Ethics ?
- (vii) What is Insider Trading ?
- (viii) What do you mean by Code of Conduct ?

Section-B **4×8=32**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 8 marks.

- 2. Write a note on “Managing Ethics at Workplace.”
- 3. What is the Framework of Leadership and Management ? Explain.
- 4. Explain the relevance of teaching of Geeta in modern management methods.

MP-105/MP-402 (Old) / 4 (2)

T-493

- 5. Discuss the main ethical issues that are predominant in the Business Arena.
- 6. What are the various difficulties has been faced to take the decision in ethics of HRM ?
- 7. What do you mean by Ethics ? How is it required in finance ?
- 8. Discuss the essentials of Gandhian Leadership.
- 9. Explain the Indian concept of Organizational Character. Why do you think that an organization should emphasize character over competence ?

Section-C **2×16=32**

(Long Answer Type Questions)

Note :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 16 marks.

- 10. Is there any influence of environmental issues on Corporate Governance ? Explain.

MP-105/MP-402 (Old) / 4 (3)

T-493 Turn Over