

11. Give the classification of a Firm. Differentiate between Accounting Profit and Economic Profit.
12. What do you mean by Perfect Competition ? Explain price output determination under Perfect Competition.
13. What are different methods of measurement of National Income ? How an appropriate method can be chosen ?

## **MP-102**

**June – Examination 2023**

### **Master of Business Administration (Ist Year) Examination**

**Managerial Economics**

**Paper : MP-102**

*Time : 3 Hours ]*

*[ Maximum Marks : 80*

*Note :-* The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

**Section-A**

**2×8=16**

**(Very Short Answer Type Questions)**

*Note :-* Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) What do you mean by Microeconomics ?

- (ii) What do you mean by Direct and Derived Demand ?
- (iii) What do you mean by Sunk Costs ?
- (iv) Define Market.
- (v) What is Price Skimming ?
- (vi) What is Cost-plus Pricing ?
- (vii) What do you mean by Profit Maximization ?
- (viii) What is Reasonable Profit ?

**Section-B** **4×8=32**

**(Short Answer Type Questions)**

*Note* :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 8 marks.

- 2. Summarize the scope of Managerial Economics as a learner.
- 3. What are the various factors affecting price elasticity of demand ?
- 4. What is Demand Forecasting ? Explain its scope and importance.

- 5. Distinguish between :
  - (a) Fixed and Variable Cost
  - (b) Explicit and Implicit Cost
- 6. What are the characteristics of Monopolistic Competition ?
- 7. What do you think price discrimination-harmful or beneficial to society ? Explain.
- 8. Explain the objectives of Pricing Strategy.
- 9. Critically evaluate marginal Productivity theory of Profit.

**Section-C** **2×16=32**

**(Long Answer Type Questions)**

*Note* :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 16 marks.

- 10. Distinguish between the following :
  - (a) Extension of Demand and Increase in Demand
  - (b) Contraction of Demand and Decrease in demand