BBA-14

June - Examination 2023

BBA (Part III) Examination ORGANIZATIONAL BEHAVIOUR

Paper: BBA-14

Time: 3 Hours] [Maximum Marks: 70

Note: The question paper is divided into three SectionsA, B and C. Write answers as per the given instructions.

Section-A

 $7 \times 2 = 14$

(Very Short Answer Type Questions)

- Note:— Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to 30 words. Each question carries 2 marks.
- 1. (i) Define Perception.
 - (ii) What is Reinforcement?

BBA-14/3

(1) T-560 Turn Over

- (iii) Define Leadership.
- (iv) Define Values.
- (v) What is Negotiation?
- (vi) What is Culture?
- (vii) Define Stress.

Section-B

 $4 \times 7 = 28$

(Short Answer Type Questions)

Note: Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 7 marks.

- 2. Discuss the importance of Individual Behaviour.
- 3. Explain various types of Personality.
- 4. What do you understand by levels of Learning?
- 5. Discuss the foundation of Group Behaviour.
- 6. Define various types of Leadership.
- 7. What is Conflict? How to prevent it?
- 8. Discuss the importance of Powers.
- 9. Write short note on Organizational Change.

Section-C

 $2 \times 14 = 28$

(Long Answer Type Questions)

Note: Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 14 marks.

- 10. What is Organizational Behaviour? Explain various approaches of Organisational Behaviour.
- 11. Explain various personality theories. How will you integrate various theories to get a satisfactory levels?
- 12. Define Job Satisfaction. How can managers enhance the level of Job Satisfaction of their workers?
- 13. What is Stress Management? Explain its importance. How could a manager manage stress in his organization?

BBA-14/3

(2)

<u>T-560</u>

BBA-14/3

(3)

T-560