

Section–C

2×14=28

(Long Answer Type Questions)

Note :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 14 marks.

10. “Without vision, the people perish. Without entrepreneurship, the economy and business stagnate.” (Ralph Horwitz). Discuss the statement.
11. Explain various social and political barriers in the path of women entrepreneurs.
12. Describe the ‘Entrepreneurial Process’. Also explain the characteristics of successful entrepreneur.
13. Which are the government agencies established in India to support SMEs ? Discuss their activities and role.

BBA–12

June – Examination 2023

BBA (IInd Year) Examination

**Entrepreneurship and Small Scale
Businesses**

Paper : BBA-12

Time : 3 Hours]

[Maximum Marks : 70

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

Section–A

7×2=14

(Very Short Answer Type Questions)

Note :- Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) Write any *two* traits of a successful entrepreneur.
- (ii) What do you mean by women entrepreneurship ?
- (iii) Define small scale business.
- (iv) Define Export Promotion.
- (v) Name any *two* Institutions at national level available to assist small scale industries.
- (vi) What do you mean by Adoptive or Imitative Entrepreneur ?
- (vii) What is Franchising ?

Section-B **4×7=28**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 7 marks.

2. Define 'Entrepreneurship'. Describe its characteristics.

3. Discuss the need and objectives of EDP.
4. "A Joint Stock Company is said to be an artificial person created by law, having separate entity with a perpetual succession and common seal." Discuss the above statement in detail.
5. What are the main problems faced by small scale industry in India ? Explain.
6. "EDP is process of 'grooming' entrepreneurs". Explain the statement.
7. Provide the outline of the Export promotion measures implemented by the Government.
8. What is a Business Plan ? What are the objectives of preparing business plan ?
9. Write short notes on any *two* of the following :
 - (a) Copyright
 - (b) Patents
 - (c) Trademark