

12. Discuss various constraints and weaknesses of public private partnership and try to develop guidelines which minimize the effect of such constraints in implementing Public Private Partnership projects.

13. What are credit control measures of the RBI ?
Explain each in brief.

BBA-04

June – Examination 2023

BBA (Ist Year) Examination

Business Environment

Paper : BBA-04

Time : 3 Hours]

[Maximum Marks : 70

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

Section-A

7×2=14

(Very Short Answer Type Questions)

Note :- Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) What is Environmental Scanning ?
- (ii) What is Communism ?

- (iii) Define Natural Resources.
- (iv) What is Environmental Degradation ?
- (v) What is Monetary Policy ?
- (vi) What is KVIC ?
- (vii) What is Disinvestment ?

Section-B **4×7=28**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 7 marks.

- 2. Why is it necessary to study the demographic environment ? Explain its importance.
- 3. Briefly explain the importance of environmental analysis.
- 4. Business strategies are decided on the basis of economic factors. Explain these economic factors.
- 5. What are the risks associated with the international business ? Explain.

- 6. Explain the economic implications of technology.
- 7. What impact does industrial sickness have on an economy ? Explain.
- 8. What is fiscal policy ? What are its objectives ?
- 9. Discuss the role of commercial banks in industrial financing.

Section-C **2×14=28**

(Long Answer Type Questions)

Note :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 14 marks.

- 10. Examine Indian business environment and put your views on paradigm shift taking place in our economy.
- 11. Discuss the importance of understanding social trends for determining business strategies.