

12. Define planning. Discuss various steps involved in planning process.
13. Explain various forms of organization structure. How do they facilitate the smooth functioning of the organization ?

## **BBA-01**

**June – Examination 2023**  
**BBA (Ist Year) Examination**  
**Principles of Management**  
**Paper : BBA-01**

*Time : 3 Hours ]*

*[ Maximum Marks : 70*

*Note :-* The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

### **Section-A**

**7×2=14**

#### **(Very Short Answer Type Questions)**

*Note :-* Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) Write any *two* limitations of Management.
- (ii) What do you mean by Division of Work ?

- (iii) What do you mean by Strategic Decisions ?
- (iv) What do you mean by Formal Organization ?
- (v) Write any *two* features of Good Organization Structure.
- (vi) What is horizontal coordination ?
- (vii) What is Principle of direct contact ?

**Section-B** **4×7=28**

**(Short Answer Type Questions)**

*Note* :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 7 marks.

- 2. Are 'Management' and 'Administration' synonymous ? Discuss the various viewpoints and conclude.
- 3. Explain the difference between strategic and operational planning.
- 4. Define organization. Explain in detail various types of organization.
- 5. Explain the factors affecting Organizational Structure.

- 6. Define the term delegation and discuss the factors affecting delegation of authority in business organization.
- 7. What are the elements of direction ? Why direction is said to be the heart of the management process.
- 8. Using the concept of motivation, explain the terms behaviour and performance.
- 9. Faulty recruitment and selection can be offset by a good training programme. Comment.

**Section-C** **2×14=28**

**(Long Answer Type Questions)**

*Note* :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 14 marks.

- 10. Explain the Operating and Managerial Functions of Management.
- 11. Critically evaluate F.W. Taylor's 'Scientific Management' and state whether and to what extent it can be successful in present context ?