

165

MP-102

December – Examination 2020

**Master of Business Administration
(I Year) Examination**

Managerial Economics

Paper : MP-102

Time : 2 Hours]

[Maximum Marks : 80

Note :- The question paper is divided into two Sections A and B. Write answers as per given instructions.

Section-A

8×2=16

(Very Short Answer Type Questions)

Note :- Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. Explain the following terms within 30 words each :

(i) Micro Economics

(ii) Income demand

- (iii) Demand Forecasting
- (iv) Economies of Scale
- (v) Variable Cost
- (vi) Transfer pricing
- (vii) Marginal Revenue
- (viii) International trade.

Section-B **4×16=64**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 16 marks.

2. Explain the relationship between managerial economics and other subjects.
3. Distinguish between Contraction of demand and Decrease in demand.
4. What do you mean by production ? Define production function and describe the assumptions.
5. Distinguish between Explicit and Implicit cost.
6. What is oligopoly and what are its characteristics ?
7. Briefly explain types of price discrimination.
8. Critically examine Cyert and March's behaviour theory of a firm.

9. What do you understand by deficit financing, explain the dangers of this method in the underdeveloped countries ?