

12. Discuss the positive and negative impacts of technology on business. Give example in support of your answer.
13. Explain the various elements of socio-cultural environment with examples.

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MP-301(Old)/MP-201(New)

June – Examination 2020

**Master of Business Administration
(IInd Year) Examination**

Business Environment

Paper : MP-301(Old)/MP-201(New)

Time : 3 Hours]

[Maximum Marks : 80

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

Section-A

8×2=16

(Very Short Answer Type Questions)

Note :- Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) How would you define Business Environment ?
- (ii) What is meant by National Income ?

- (iii) What is Reverse Repo Rate ?
- (iv) Mention the objectives of World Trade Organisation (WTO).
- (v) What is full form of 'UNCTAD' ?
- (vi) Explain Viability Gap Funding (VGF).
- (vii) Define Technological Environment.
- (viii) What do you mean by Fiscal Policy ?

Section-B **4×8=32**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Answer should not exceed **200** words. Each question carries 8 marks.

- 2. Explain the significance of Business Environment.
- 3. What kinds of fiscal measures are required during the deflation in the economy ? Explain.
- 4. Discuss the main features of India's economy by giving facts and figures in support of your answer.
- 5. Throw light on the elements of technological environment.

MP-301(Old)/ (2)
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- 6. What is sustainable business and what is its criteria ? Discuss.
- 7. Explain the important objectives of monetary policy with especial reference to developing economies like India.
- 8. What are the characteristics of transnational economy as explained by Drucker ?
- 9. What are the main features of Foreign Exchange Management Act (FEMA) ?

Section-C **2×16=32**

(Long Answer Type Questions)

Note :- Answer any *two* questions. You have to delimit each answer maximum up to **500** words. Each question carries 16 marks.

- 10. Examine the role of Foreign Direct Investment (FDI) in developing economies like India.
- 11. Explain the methods/techniques of credit control which are available with the Reserve Bank of India.

MP-301(Old)/ (3) Turn Over
MP-201(New) / 200 / 4