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## **BBA-12**

**December – Examination 2020**

### **BBA (Part II) Examination**

**Entrepreneurship and Small Scale Business**

**Paper : BBA-12**

*Time : 2 Hours ]*

*[ Maximum Marks : 70*

*Note* :- The question paper is divided into two sections A and B. Write answers as per the given instructions.

**Section–A**

**7×2=14**

**(Very Short Answer Type Questions)**

*Note* :- Answer all questions. As per the nature of the question you delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. Explain the following terms :

- (i) Entrepreneurship
- (ii) Entrepreneurial Qualities

- (iii) Small Scale Industry
- (iv) Limited Liabilities Partnership
- (v) Import Substitution
- (vi) Institutional Support
- (vii) Start-ups

- 8. Discuss salient features of policy for start-ups in India.
- 9. Discuss the sources of funding for small business in India.

**Section–B** **4×14=56**

**(Short Answer Type Questions)**

*Note* :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 14 marks.

- 2. Define the concept of entrepreneurship.
- 3. Describe various types of entrepreneurs.
- 4. Examine the functions of an entrepreneur.
- 5. Explain the process of entrepreneurship development programme.
- 6. Describe the support system of Government for small Scale Industries in India.
- 7. Describe the marketing management problems of small scale industries.