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BBA-01

December – Examination 2020
BBA (Part I) Examination
Principles of Management
Paper : BBA-01

Time : 2 Hours]

[Maximum Marks : 70

Note :- The question paper is divided into two Sections A and B. Write answer as per the given instructions.

Section–A

7×2=14

(Very Short Answer Type Questions)

Note :- Answer all questions. As per the nature of the question you delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. Explain the following terms :

- (i) Management Functions
- (ii) Strategic Planning

- (iii) Management by Objectives
- (iv) Organizing
- (v) Authority
- (vi) Controlling
- (vii) Motivation

9. Distinguish between decentralization and delegation.

Section-B **4×14=56**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 14 marks.

2. Describe the Schools of Management thought.
3. Explain the principles of Organization.
4. Discuss the process of Planning.
5. Describe important theories of Motivation.
6. Examine the importance of Direction.
7. Elaborate the limitations of Decision-making.
8. Is management an Art or Science ? Explain.