

MP-402(Old)/MP-105

December - Examination 2025

Master of Business Administration (Ist Year) Examination

BUSINESS ETHICS

Paper : MP-402 (Old)/MP-105

[Time: 3 Hours]

[Maximum Marks: 80]

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

Section-A

8×2=16

(Very Short Answer Type Questions)

Note :- Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries **2** marks.

1. (i) What do you mean by Indian Knowledge System?
- (ii) Write any two important Ethical Principles.
- (iii) What do you mean by Value System?
- (iv) What is “Good Corporate Governance”?
- (v) What is unethical HRM?
- (vi) What do you mean by Conflict Management?
- (vii) Write any two types of Marketing Ethics.
- (viii) What is Level Playing Field?

Section-B

4×8=32

(Short Answer Type Questions)

Note :- Answer **any four** questions. Each answer should not exceed **200** words. Each question carries **8** marks.

2. Define Ethics. How Ethics and Law are related? Explain.
3. What is Corporate Governance? Explain its importance in present business era.
4. What do you mean by Corporate Social Responsibility? Explain the reasons behind CSR of any business firm.
5. Explain the relevance of teaching of Mahabharata. Explain Managerial Wisdom of Arjuna.
6. What is Leadership Development? Choose a leader of your choice and write his life lessons.
7. What do you mean by Holistic Development? Explain various steps for Holistic Approach to development.
8. What are the mandatory requisites for developing an index for organizational character? Explain.
9. Discuss the essentials of Gandhian Leadership.

Section-C

2×16=32

(Long Answer Type Questions)

Note :- Answer **any two** questions. You have to delimit your each answer maximum up to **500** words. Each question carries **16** marks.

10. What are the various types of Ethics and what are their implications for the business world? Explain.
11. Write an essay on “Mahabharata and Managerial Effectiveness”.
12. What is Yoga? Explain its importance in today’s work life balance approach.
13. Explain the concept of competence mapping? Why competence is necessary for employees to work efficiently in an organization? Explain.
