

**BBA-04**

**December - Examination 2025**  
**Bachelor of Business Administration (Ist Year) Examination**  
**BUSINESS ENVIRONMENT**

**Paper : BBA-04**

[Time: 3 Hours]

[Maximum Marks: 70]

**Note :-** The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

**Section-A**

**7×2=14**

**(Very Short Answer Type Questions)**

**Note :-** Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries **2** marks.

1. (I) Define Internal Environment of Business.
- (II) What do you mean by agricultural reforms?
- (III) What do you mean by impact of technology on business?
- (IV) What do you understand by Industrial Policy?
- (V) What is Budget?
- (VI) Write any two objectives of Disinvestment Commission.
- (VII) What do you mean by National Competition Policy?

**Section-B**

**4×7=28**

**(Short Answer Type Questions)**

**Note :-** Answer **any four** questions. Each answer should not exceed **200** words. Each question carries **7** marks.

2. Define demography. What elements are constituted in demography?
3. Discuss the formation of World Trade Organisation (W.T.O.).
4. Discuss the relationship between business and society.
5. Briefly explain the importance of environmental analysis.
6. What are the causes of industrial sickness? Discuss.
7. Explain monetary policy framework in brief. Also discuss various fiscal measures.
8. Explain in detail the role of ICICI as the alterative of Industrial Financing.
9. The directional pattern of India's trade has been changing constantly. Explain the reasons.

**Section-C**

**2×14=28**

**(Long Answer Type Questions)**

**Note :-** Answer **any two** questions. You have to delimit your each answer maximum up to **500** words. Each question carries **14** marks.

10. Discuss various features of PPP in terms of Telecommunication services provided in India.
11. What do you mean by FEMA? Explain the main provisions of this Act.
12. Discuss in detail the issue of “E-Waste” with suitable examples.
13. Define International Business Environment. What are the risks associated with the International business?

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