

11. What are the factors which affect the demand of consumer finance ? Elaborate.
12. Explain the concept of securitization. Also explain its advantages and disadvantages.
13. What do you understand by credit rating ? What are the advantages and disadvantages of credit rating ?

## **MP-502**

**December – Examination 2023**  
**Master of Business Administration**  
**(IInd Year) Examination**  
**FINANCIAL SERVICES**  
**Paper : MP-502**

*Time : 3 Hours ]*

*[ Maximum Marks : 80*

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*Note :-* The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

**Section-A**

**8×2=16**

**(Very Short Answer Type Questions)**

*Note :-* Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) What do you mean by Central Bank ?
- (ii) What do you mean by Principle of Indemnity ?
- (iii) What is NBFC ?
- (iv) What do you mean by Merchant Banking ?
- (v) Write any *two* responsibilities of lead managers.
- (vi) What is Issue Management ?
- (vii) What do you understand by Sector Specific Funds ?
- (viii) What is Plastic Money ?

**Section-B** **4×8=32**

**(Short Answer Type Questions)**

*Note* :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 8 marks.

2. Explain the objectives and significance of financial system.
3. Explain the features of capital market in India.
4. What do you mean by banks ? Explain the various electronic banking services provided by banks.

5. “The scope of merchant banking in India is great.” Discuss this statement in detail. Explain the different functions of merchant banking.
6. What is Venture capital ? Explain the various stages involved in venture capital financing.
7. Define the term ‘Factoring’ and also describe the various types of factoring in brief.
8. What is Credit Card ? Mention the difference between Credit Card and Debt Card.
9. What are the factors that would go into deciding whether a company should resort to debt or equity for financing requirement of long-term funds ?

**Section-C** **2×16=32**

**(Long Answer Type Questions)**

*Note* :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 16 marks.

10. Define Insurance. Discuss in detail the main characteristics of Insurance.