

11. What do you mean by Entrepreneurship Development Programme ? Explain the need and importance of EDP.
12. What do you mean by working capital management ? Discuss the importance of working capital in small business.
13. What is Entrepreneurial Competence ? State in brief the procedure of developing entrepreneurial competencies.

MP-110/MP-403(Old)

December – Examination 2023

Master of Business Administration (Ist Year) Examination

**Entrepreneurship and Small Business
Management**

Paper : MP-110/MP-403 (Old)

Time : 3 Hours]

[Maximum Marks : 80

Note :- The question paper is divided into three Sections A, B and C. Write answers as per the given instructions.

Section-A

8×2=16

(Very Short Answer Type Questions)

Note :- Answer all questions. As per the nature of the question delimit your answer in one word, one sentence or maximum up to **30** words. Each question carries 2 marks.

1. (i) What do you mean by Fabien Entrepreneur ?

- (ii) What is Competence ?
- (iii) What is MSME ?
- (iv) Why location is important for a business unit ?
- (v) Write the name of any *two* Demand Forecasting techniques ?
- (vi) What do you mean by business plan development ?
- (vii) What do you mean by Financial Statement Analysis ?
- (viii) What do you mean by Operations Management ?

Section-B **4×8=32**

(Short Answer Type Questions)

Note :- Answer any *four* questions. Each answer should not exceed **200** words. Each question carries 8 marks.

- 2. Explain roles of entrepreneur according to different economic theories.
- 3. “Entrepreneurial qualities are in-born and cannot be acquired”. Analyze this statement.
- 4. Explain the impacts of Information and Communication Technologies on MSME’s.

- 5. “The small business today are capable of facing global competition”. Comment.
- 6. Discuss the relevance of Porter’s Five Forces Model in Environmental Analysis.
- 7. Explain in brief the objectives of SSI ‘training institutes’.
- 8. What do you understand by Market Assessment ? Explain the objectives of Market Assessment of Small Scale Industries.
- 9. What is Business Planning ? Explain the process of business planning by relating it with real life examples considering any organization of your choice.

Section-C **2×16=32**

(Long Answer Type Questions)

Note :- Answer any *two* questions. You have to delimit your each answer maximum up to **500** words. Each question carries 16 marks.

- 10. What do you mean by Entrepreneurship ? Explain the different characteristics of an entrepreneur.